



JUST ⁴ KEEPERS

EARN –LEARN – BENEFIT

Through the J4K International Soccer Network

Just4keepers International 'SPECIALIST' goalkeeping academy, partnering up with your soccer club, goalkeeper coach and goalkeepers!

Please read our short prospectus and see why soccer clubs throughout the USA are partnering up with Just4keepers. We are the leading goalkeeper coaching provider globally (currently across 21 countries and 5 continents) and have an enviable network of goalkeeper coaches that have achieved more for goalkeepers than any other similar organisation in history.

If you have decided to read this, you have a passion like Just4keepers; to develop young players in the field of soccer. Where your passion is your club here at Just4keepers our burning passion is developing goalkeepers.

Did you know that more soccer clubs lose goalkeepers to other clubs than any other position on the field?

Reason? Goalkeepers are a rare breed and we want to feel valued by our coaches, fellow players and club. Rightly or wrongly, if keepers do not feel valued most will look elsewhere. We are not betting people, but we will bet you a small wager that if you asked throughout your teams, at least one team has lost a keeper because their keeper did not feel they were getting support from the team/club! So this is where J4K can help!

Just4keepers is now offering a wonderful unique opportunity for your goalkeepers, goalkeeper coaches and your club to partner up with our global organisation. *Not only will we 100% help your coaches and goalkeepers, we can also help your club save funds, earn additional revenue AND attract more keepers.*

If you are interested in being the envy for goalkeeping in your locality, please spend just a few minutes to see how Jv4K can help your club, coaches and goalkeepers.



Just4keepers is the leading 'specialist' goalkeeper academy worldwide operating in 21 countries and across 5 continents. We have the biggest network of ex professional and ex international goalkeepers globally (all now coaches) and our proven track record speaks for itself as no other similar organisations comes close to what J4K has achieved.

OVER 5000 goalkeepers attend our weekly courses worldwide!

J4K would like to plug your club and goalkeeper coach (if you have one) into our international network that will not only offer opportunities for your goalkeepers (that 99% of similar goalkeeper coaching organisations cannot offer) but we will plug your goalkeeper coach into our goalkeeping coaching network PLUS help your club save funds and generate revenue!

Before we explain our proposition, please see why J4K is the most trusted goalkeeping coaching brand globally :

- The J4K Goalkeeper Coaches have played **OVER One Million** professional hours on the field combined.
- A lot of the J4K coaches have played to the highest level of professional standard (even International soccer and in World Cup games! **YOU CANNOT BUY THIS TYPE OF EXPERIENCE**) that can be passed onto your coaches and goalkeepers.
- Some of our coaches **STILL** play professionally!
- Many of our coaches, coach at the international level
- J4K has developed **OVER 50,000** goalkeepers over the past 15 years.
- There are **OVER 500** years combined experience between the J4K coaches.
- J4K has helped more goalkeepers achieve their dream of gaining scholarships and getting to professional soccer clubs than any other similar organisation worldwide.
- J4K has helped over 100 goalkeepers gain scholarships and over 500 goalkeepers get into professional soccer clubs.
- J4K has developed more goalkeeper coaches internationally than any other organisation worldwide.
- Our coaching methodology is taught globally, from grassroots to premiership professional level.
- We have helped more soccer clubs with their goalkeeping programme than any other similar organisation internationally.

We could go on for several pages about our proven track record helping soccer clubs, goalkeepers and goalkeeper coaches but what we would prefer if you spent just a few minutes to check Just4keepers out online as our proven success speaks for itself!

www.just4keepers.net (Click USA flag)
www.totalgoalkeeping.com (Please check out most of these websites)

Or simply just Google Just4keepers

So how can Just4keepers help your club, goalkeepers and goalkeeper coach?

We are obviously going to be biased, but we believe the position of goalkeeper is the most important position to fill, and for any club to have success, they need solid keepers in place.

The BIG problem most soccer clubs now have to face is goalkeepers (and their parents) are getting educated thanks to the Internet in terms of their goalkeeper training needs. They are no longer satisfied with just receiving regimented goalkeeper coaching drills (that 95% of GK Coaches sadly do). Today's keepers quite rightly want to be developed!

Again, thanks to the Internet, goalkeepers and their parents can check out the playing and coaching history of not only their club goalkeeper coaches but also keeper coaches from nearby soccer clubs!

Goalkeepers (and their parents) now want to be in a soccer club that not only provides 'specialist' goalkeeper training and 'development' but they want to be in an environment where there are opportunities for them to potentially make a career out of goalkeeping. For example, they want their soccer club and or goalkeeper coach to have contacts to help them achieve their dream of making a career out of goalkeeping.



So if your club cannot provide this, your goalkeepers will eventually look elsewhere; especially when they see goalkeepers from other clubs moving forward while they are standing still.

However, there is good news. If your club or club goalkeeper coach cannot offer this, **Just4keepers 100% can!**

Here are just a few of the services J4K can offer your club and club goalkeeper coach.

- * Plug your soccer club and goalkeeper coach into our huge international network adding credibility to your club in terms of being able to offer National and International opportunities for your goalkeepers.
- * Plug your goalkeeper coach into the biggest network of goalkeeper coaches on the planet so he can ask questions, get feedback, borrow session plans, etc etc etc. This is priceless!
- * Instant access for your coaches to 1000s of drills from the best goalkeepers coaches globally.
- * Opportunities for your goalkeepers to gain scholarships and gets trials at professional soccer clubs through our network of international contacts.
- * Opportunity for your club to run joint ventures with J4K on goalkeeper camps to generate income for your club. (Even if you run your own camps, what we offer will 100% add value as no one in US is offering).
- * Deals on goalkeeper gloves that will save your goalkeepers, parents and club several hundred dollars over the year.
- * Deals on soccer equipment that will beat most prices in the USA.
- * Training days for your goalkeeper coaches with the leading goalkeeper coaches worldwide.
- * Plus much, much, more...

We have only named a handful of the benefits we provide if your club partners with J4K. In summary, we will help your club earn and save money and also plug your goalkeeper coach into our huge professional network which is only going to help him develop as a goalkeeper coach.

But one of the biggest things you can do is use J4K as a selling tool for goalkeepers in your locality. As we have explained goalkeepers now want to be developed and be with a soccer club that can offer opportunities. So when you are on trying to entice local goalkeepers to play for your club, you can explain that you are partnered with J4K and if they join your club, work hard and get involved with your clubs and J4K programs, they could one day end up gaining a scholarship or getting a trial with a professional soccer club through the J4K contacts.

If you do not think J4K could be a good partnership for your club, maybe we should word it another way. If you were a parent of a goalkeeper, which soccer club would you rather your child played for?

A club where the GK coach is limited to developing your child and offers little to no opportunities because they lack contacts, or a soccer club who can more or less guarantee your child's development and offer genuine opportunities for your child to gain a scholarship or make a career out of goalkeeping?

The answer is obvious!

Message from Just4keepers CEO and Founder

Many thanks for reading our literature here today. It proves you are interested in helping your goalkeepers, who tend to be the forgotten team member, for this... I thank you. My burning passion is to help young goalkeepers.

I have been developing goalkeepers for over two decades. I have coached at every level possible, from grass root to international level. What drives me forward is to give children the opportunity that I never had growing up.

I was fortunate that I achieved my dream of becoming a professional goalkeeper but is so sad that a lot of young goalkeepers do not get this chance! However with J4K, we are giving young goalkeepers opportunities to achieve their dream, which I am honoured and very proud of.

However unfortunately, I sadly see more wasted talent in the US than any of the 21 countries where I run J4K.

Please do not think I am knocking fellow goalkeeper coaches. (I would never dream of disrespecting someone who is trying to help children). But the sad fact is that most goalkeeper coaches in the USA are unintentionally doing more harm than good.

I am not going to go into the fundamentals here but there is a massive difference between putting on a goalkeeper session and actually developing a goalkeeper. Sadly in the USA most goalkeeper coaches just put on regimented goalkeeper sessions which do not really help the goalkeeper; they actually have the reverse effect!

This is not the goalkeeper coach or soccer club's fault as they are trying to help but the majority of goalkeeper coaches throughout the USA have not played a high enough standard to 'Develop' goalkeepers. They might put on a training session, but if the correct fundamentals are not getting taught, is it worth putting on this session?

I stress, I am NOT trying to undermine any goalkeeper coach that lacks the knowledge to coach at what we call 'micro technique level', so please do not think I am disrespecting any gk coach. I state this because the majority of goalkeeper coaches throughout the US would benefit from being involved in J4K and our network of goalkeeper coaches internationally because they can learn from the HUGE resource of goalkeeping knowledge.

The main problem is, there is no ongoing support for goalkeeper coaches. They pass their certification and then are left to their own devices to work the rest out. However, with J4K, it will be more or less 24/7 access to the biggest resource of goalkeeping knowledge on the planet that your coach can tap into.

My life's mission is to help, directly or indirectly, as many young goalkeepers as I can achieve their dream; whether it is just enjoying their goalkeeping, helping them get the number one spot in their team, getting a scholarship or representing their country, J4K can do all the above as we do this on a daily basis across 21 countries, I just hope you give J4K the opportunity to help your club, your goalkeeper coaches and more importantly your goalkeepers!

Best wishes



Ray Newland

CEO and founder of Just4keepers

Interested in partnering up with Just4keepers?

If you see the benefits in teaming up with Just4keepers to help your club, goalkeeper coaches and more importantly goalkeepers, please email info@just4keepers.com for more information and next steps..

Also please feel free to personally skype me... my skype id address is just4keepers

FAQ:

Are you here to take over the club goalkeeper coach?

No. We are here to help your gk coach get into the biggest network of goalkeeper coaches on the planet! Can you imagine the benefits of your gk coach being able to speak to fellow goalkeeper coaches with over 500 years experiences combined? This is priceless.

We have our own goalkeeper coach

Not a problem, if your goalkeeper coach has not got an ego and wants to expand their knowledge of the goalkeeping game, they will never get a better opportunity than this.

We have spoken to our goalkeeper coach; he feels J4K cannot benefit him or our goalkeepers

Seriously, you need to find another goalkeeper coach and quick! Any gk coach who is fearful of teaming up with an organisation like J4K, does not want to be found wanting by experienced gk coaches. We have gk coaches who have played in world cups and currently coach at the international level who swear by J4K as a resource. If J4K is good enough for these guys, you need to look at your gk coach and ask why he is not interested.

How can you save our club money?

We will give you access to not only goalkeeper gloves (that will NOT be beaten on price!) but training gear that is more or less factory priced. Again through our contacts we can get access to quality soccer equipment and the savings we will pass onto your soccer club! It can be worth being involved with J4K, purely for these savings!

How can you help our club create money?

We would need to speak to you further about this.

How to you get your goalkeeper methodology into our club?

Through our interactive website, liaising and helping your gk coaches verbally and were applicable running courses in your locality. We will send more information on this if your want to know next steps.



What is the difference between plugging our gk coach into J4K and putting him through his certifications?

Firstly we want to say putting your gk coach through their certification is sensible. However what they will learn from this compared to J4K, is the difference between Night and Day!

To learn the art of coaching keepers cannot be achieved by participating in just a few short goalkeeper courses. Anyone who thinks otherwise simply does not understand goalkeeping.

It does not matter how experienced or inexperienced you are as a gk coach, the only way you become a gk coach that can develop goalkeepers is by continuous education. This what J4K is all about!

You have used the word 'specialised' a couple of times in this prospectus, why?

This is because goalkeeping is specialised. Like you have a golf lesson or music lesson, goalkeeper training is within this category. When you coach goalkeeping, you have to 'micro coach', break one technique down into several many 'micro techniques' depending on what your teaching. Please trust us 95% of GK coaches do NOT understand this!

For example, when teaching a goalkeeper how to dive, it is not as simple as putting on a 'diving session' (like the majority of coaches wrongly put on). No. What you have to do is micro teach your students; you teach them how to move their feet, position their body, how to take off properly, how to land without hurting themselves... even how they move in the air!!!

Goalkeeper coaching is a art.... Its more than just coaching ... it is 'specialised.' We hope this makes sense as it is vital you understand this because sadly most think they do... but most do not.

Is there a cost for this system?

Yes. But it is a very small cost. However - if you utilise the joint ventures that we will do and also the savings in goalkeeper gloves and training equipment, you will be basically getting plugged into our international goalkeeping systems and network for free! We will explain cost if you decide to get in contact.